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Professor Adam Fadlalla is the Associate Dean for Academic Affairs and Professor of Information Systems in the College of Business and Economics, Qatar University. He received B.S. (First Class Honors) in Business Administration from the University of Khartoum, MBA in Finance and Decision Sciences from Miami of Ohio, M.Sc. in Computer Science and Ph.D. in Information Systems both from the University of Cincinnati, USA. Dr. Fadlalla taught Business Analytics, Data Mining, Databases, and Enterprise Integration Systems, among many others, at the undergraduate, masters, and doctoral levels. Dr. Fadlalla's research spans both the conceptual and the applied aspects of Information Systems, and appeared in leading and highly respected journals; including, His publications appeared in many journals, including Decision Support Systems, Journal of Computers and Operations Research, Omega, Information & Management, Interfaces, Journal of the American Medical Informatics Association, Journal of Healthcare Quality, Government Information Quarterly, Journal of American College of Surgeons, and Journal of Enterprise Information Management, among others. He also co-authored a reference book and chapters in reference books. Dr. Fadlalla presented at many international conferences of professional societies in the areas of Information Systems, Medical Informatics, and Predictive Analytics. His current research interests include the use of information systems, predictive analytics, and modeling in general, to improve the quality of organizational outcomes, as well as discovery of knowledge hidden in the ever-increasing data accumulation. Dr. Fadlalla provided consulting services to large international organizations, and is a Certified Predictive Modeler.